

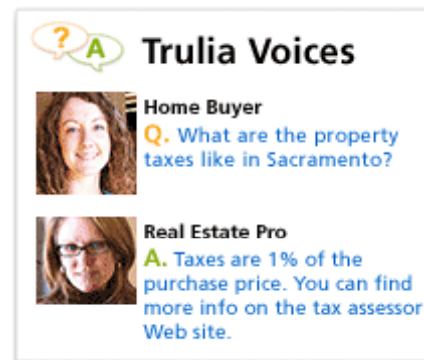
➔ **Become the local expert in your market on Trulia Voices** <http://www.trulia.com/voices>

Trulia Voices, the real estate Q&A community, helps you connect with Trulia's 1.5 million home searchers, **60% who are not yet working with an agent and 70% who plan to buy/sell a home within 12 months!**

Answer consumers' most pressing questions when researching a market or neighborhood and connect with them *before* they select a broker or agent!

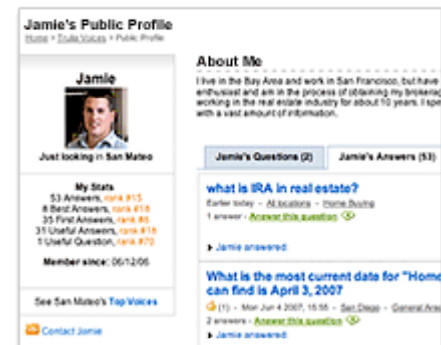
1. FREE Leads to You Directly

- Create your MyTrulia profile so potential clients know who you are
- Respond to buyer/seller questions to build your reputation
- Sign up for email alerts and be the first to answer questions in your area
- Answer the best & most questions to get on the **Top Voices** leaderboard for your city: <http://www.trulia.com/voices/leaderboard>



2. FREE Search Engine Optimization for Your Own Web site

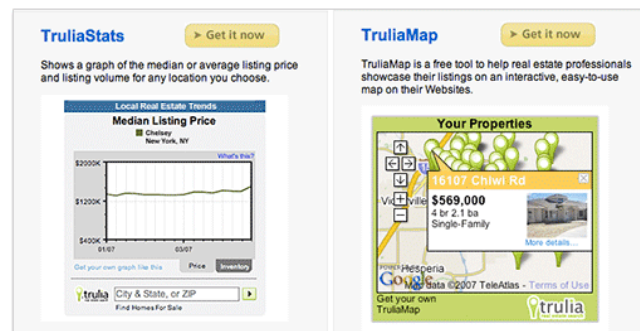
- Include links to your Web site or blog in your MyTrulia profile and increase your own Web traffic and search engine rankings



Video demo: http://www.trulia.com/industry_voices_screencast.html

➔ **Get Free Content & Tools for Your Web site** <http://widgets.trulia.com>

- Put Trulia's free tools on your Web site, including **TruliaStats** and **TruliaMap**, to keep home buyers/sellers coming back!



For more information on Trulia's upcoming products, go to: <http://www.trulia.com/advertisers>